### **AEROBIC**

TECHNOLOGIES

### Aerobic Technologies

ATL Analytics – Food Waste Tracking for **Supermarkets**.







### Introduction to ATL Analytics

ATL Analytics provide real-time food waste data, helping supermarkets optimise inventory, cut costs, and meet sustainability goals.







### Market Context & EU Legislation Impact

EU regulations now require supermarkets to track and report food waste more effectively to enhance sustainability and reduce waste.

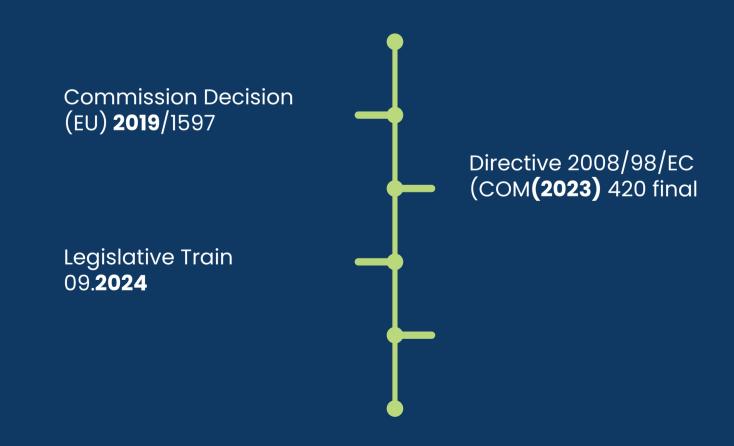


#### The Role of ATL Analytics:

ATL provides a real-time, automated solution to ensure compliance, helping supermarkets track waste, optimise inventory, and meet sustainability goals.

#### **Key Regulations:**

- Commission Decision (EU) 2019/1597 Sets a standardised method for measuring food waste.
- Directive 2008/98/EC (COM(2023) 420 final Requires supermarkets to track, report, and reduce waste.
- Legislative Train 09.2024 EU Waste Framework
   Directive Revision Strengthens compliance rules
   for retailers.





# Supermarket Challenges & ATL's Solution

#### **Key Pain Points for Supermarkets:**

- Franchisees must report daily food waste data (quantity, quality, origin).
- Store managers need waste source tracking to optimise purchases & improve efficiency.
- Supermarket chains aim to strengthen their sustainability image for customers and banks.

ATL's Role: Real-time analytics for automated waste tracking and reporting.





# How ATL Analytics Works in Supermarkets

#### **Process:**

- Food waste data is captured in real time.
- Categorisation by source (e.g., bakery, produce, dairy, etc).
- Data updates every 10 minutes and is accessible remotely.







# Environmental & Cost Impact

ATL Analytics helps supermarkets reduce waste, optimise costs, and enhance sustainability.





## CONTACTUS

ATL Analytics empowers supermarkets with data-driven waste reduction solutions.

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