



Aerobic Technologies

ATL Analytics – Food Waste
Tracking for **Supermarkets.**



Visit Our Website

www.aerobictechnologies.net



Introduction to ATL Analytics

ATL Analytics provide real-time food waste data, helping supermarkets optimise inventory, cut costs, and meet sustainability goals.



Market Context & EU Legislation Impact

EU regulations now require supermarkets to track and report food waste more effectively to enhance sustainability and reduce waste.

Key Regulations:

- Commission Decision (EU) 2019/1597 – Sets a standardised method for measuring food waste.
- Directive 2008/98/EC (COM(2023) 420 final – Requires supermarkets to track, report, and reduce waste.
- Legislative Train 09.2024 – EU Waste Framework Directive Revision – Strengthens compliance rules for retailers.



The Role of ATL Analytics:

ATL provides a real-time, automated solution to ensure compliance, helping supermarkets track waste, optimise inventory, and meet sustainability goals.

Commission Decision
(EU) **2019**/1597

Legislative Train
09.**2024**

Directive 2008/98/EC
(COM(**2023**) 420 final



Supermarket Challenges & ATL's Solution

Key Pain Points for Supermarkets:

- Franchisees must report daily food waste data (quantity, quality, origin).
- Store managers need waste source tracking to optimise purchases & improve efficiency.
- Supermarket chains aim to strengthen their sustainability image for customers and banks.

ATL's Role: Real-time analytics for automated waste tracking and reporting.



How ATL Analytics Works in Supermarkets

Process:

- Food waste data is captured in real time.
- Categorisation by source (e.g., bakery, produce, dairy, etc).
- Data updates every 10 minutes and is accessible remotely.



Environmental & Cost Impact

ATL Analytics helps supermarkets reduce waste, optimise costs, and enhance sustainability.



CONTACT US

ATL Analytics empowers supermarkets with data-driven waste reduction solutions.



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